## revvity

# Introducing VICTOR Kira

### multimode plate reader

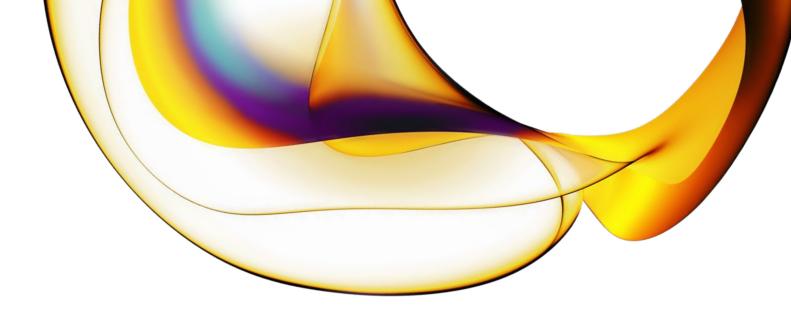
Flexibility, performance, and endless possibilities.

This multimode reader offers detection for absorbance, fluorescence, and luminescence, and our monochromator-based technology allows for flexibility across multiple wavelengths.

With VICTOR Kira™, you'll enjoy a modern, easy to use software interface to support your complete workflow. The VICTOR Kira is a versatile, user-friendly solution that helps to empower your research.

#### Features:

- Versatile functionality across absorbance, fluorescence, and luminescence technologies for a wide variety of applications
- No need for exchanging filters when experimenting with different dyes
- Simple wavelength selection through intuitive software
- Characterize new fluorophores and analyze spectral shifts
- Quad monochromators help to greatly diminish stray light, allowing for more accurate and reliable data

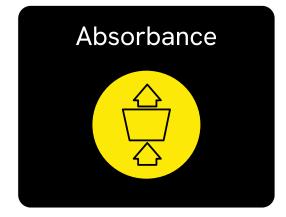




#### **VICTOR Kira control**

With the VICTOR Kira, you'll experience a sleek, intuitive software interface with built-in data analysis.

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- No need for exchanging filters when experimenting with different dyes
- Simple wavelength selection through intuitive software
- Characterize new fluorophores and analyze spectral shifts
- Quad monochromators help to greatly diminish stray light, allowing for more accurate and reliable data
- Versatile compatibility: Operates on any device
  laptop, tablet, etc. and across all operating systems
- Quick updates: Stay current with the latest features through easy software updates
- Ready out of the box: Simple to set up and use from the start



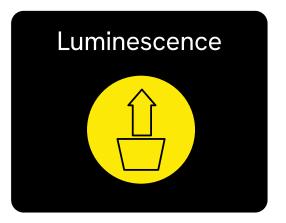
#### **Absorbance applications**

- ELISAs
- DNA/RNA quantification
- Protein quantification
- Bacterial growth assays



#### Fluorescence applications

- Cell viability
- Cytotoxicity
- GPCRs
- Fluorescent protein quantification
- DNA/RNA quantification
- FRET



#### Luminescence applications

- Cell viability
- Reporter gene assays

Revvity's portfolio of plate readers is equipped with the latest detection technologies to meet the diverse assay requirements of labs today.



